

## Dan Martinez & Associates, LLC Announces New Software Company, SaltWare, LLC Specializing in Web-Based Sales & Use Tax Software

**Houston, TX, March 1, 2016** - Dan Martinez & Associates, LLC, State Tax Specialists located in Sugar Land, Texas announces the launch of a new software company, SaltWare, LLC, which will provide an easy to use, web-based Sales & Use Tax Software to small business owners of convenience stores. After recognizing the need for an easy-to-use, cost effective method of calculating Sales and Use Taxes for small business owners, Dan Martinez developed C-Store, a webbased software module that assists taxpayers with calculating and reporting Sales and Use Taxes.

In 2007, the Texas Legislature passed House Bill 11, requiring distributors to report the sales of alcoholic beverages and tobacco products to Texas Sales Tax Auditors at the State Comptroller's Office electronically. If convenience store records are inadequate or incomplete, auditors estimate mark-ups and then make tax assessments-- often leading to additional taxes, penalties, interest, and sometimes even criminal charges.

To assist the convenience store industry, SaltWare has developed C-Store, which uses the same procedures and methodology that Texas state auditors use. The software has a built-in product database that differentiates between taxable and non-taxable product sales and then calculates exactly how much sales tax to pay, whether properly collected or not! The end user can also customize the database, making future data entry a breeze. By using current Comptroller procedures and methodologies, C-Store not only helps small business owners with reporting their taxes properly, but also eliminates audit confusion and record keeping headaches. C-Store will also retain a copy of the information entered along with copies of invoices, serving as proper documentation needed for the next audit. When used properly, convenience store owners will benefit from proper tax reporting, efficient record keeping and peace of mind when the auditor comes calling. C-Store offers free training, low monthly fees, scanning services, offsite data storage and most of all-- peace of mind.

## About Dan Martinez & Associates, LLC

As a former tax auditor for the State Comptroller, Dan Martinez has a unique awareness of the burden businesses are subject to while under tax audits. Dan Martinez & Associates' staff are experts in current tax law and case hearings. Dan and his staff have played a major role in changing tax policy while providing sales and use tax services for twenty-four years to all industries including oil and gas, construction, manufacturing and convenience store industry, including convenience stores in the Houston area who have been previously been audited by the Texas Comptroller's Office. Dan Martinez & Associates take pride in providing each client with the level of personal service they expect.

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